

BICY: Bicycling Advances in Central Europe



BICY Conference

Invitation

The BICY project partnership – represented by the Lead partner Ferrara Province – and the European Development Agency would like to cordially invite you to the final transnational conference of the BICY project titled **BICY: Bicycling Advances in Central Europe**.

The conference will take place on **the 17th of January 2013** in Prague City Hall, Mariánské náměstí 2, Praha 1, 110 01. The participation is **free of charge**.

How do I register? There is an on-line registration form available. We kindly ask you to fill it in. You can access the form either by:

1. **Clicking** on the link that will take you directly to the on-line form: <http://goo.gl/dbkTx>
2. **Visiting** the BICY project website at www.bicy.it, section „events“ where the link to the form will be available.

Should you encounter any problem while accessing the registration form, you can always register by sending an email to Mr. Martin Synkule (martin.synkule@eracr.cz).

Upon the registration **you will receive a conference infopack** with information about the available accommodation, conference venue and transport details.

We look forward to welcome you in Prague.

On behalf of the organising partner

Martin Synkule
European Development Agency

On behalf of the Lead Partner

Marcella Zappaterra
Ferrara Province

BICY: Bicycling Advances in Central Europe



17th
January
2013

Prague

City Hall - Magistrát hl. m. Praha, Mariánské nám. 2, Praha 1, 110 01.

- 9:00 Registration of participants
- 9:30 **Kevin Mayne**, ECF Director of Development, Moderator Greetings
- 9:45 Official welcome - Commission of the Prague City Council on Cycling Transport

Session 1. Cycling in Europe: state of the art and future perspectives for Europe2020

- 10:00 Presenter of **European Commission** - Mobility and Transport DG Unit - Clean transport and sustainable urban mobility
- 10:15 *The next European financial perspective opportunities to fund cycling between 2014 – 2020*, **Adam Bodor** - Eurovelo project, ECF
- 10:30 *Greenways - ideal infrastructures for all users of non-motorized transport and tourism*, **Daniel Mourek** – Vicepresident of ECF and represents Greenways Association

10:45 Coffee – Break

- 11:15 *BICY: an opportunity to growth*, **Marcella Zappaterra** – Ferrara Province President and Bicy LP

Session 2. Cultural Changes

- 11:30 *BICY: trans-national harmonisation of experiences in cycling*, **Joerg Schweizer** – DICAM, University of Bologna
- 11:55 *Through the eyes of a politician: How to improve the cycling culture in the NMS*, **Helena Hećimović** – transport Councillor of Koprivnica City
- 12:20 *How to communicate a positive cycling culture*, **Karl Reiter** – FGM-AMOR Graz

12:45 Lunch

Session 3. Change is happening

- 14:15 Round table moderated by **Kevin Mayne** related to lesson learnt within BICY network: Austria, Germany, Italy, Hungary, Slovenia.
- 15:15 lesson learnt from other EU project: CHAMP - **Vincent Meerschaert**, CARMA - **Hakan Perslow**, ABC-multimodal – **Steffen Nozon**, Cental MeetBike - **Jaroslav Martínek**, Mobile 2020 – *to be defined*, BAMBINI - **Karl Reiter**, TOGETHER - **Günter Illek**, CycleLogistic - **Susanne Wrighton**, Interregionrail – *to be defined*
- 16:30 Central Europe JTS - Conclusion

17:00 Caffè, Aperitiv and free chat



BICY final conference: Bicycling Advances in Central Europe

Prague, 17/1/2013





Dear Participant,

We are delighted that you will join us on the 17th of January 2013 for the BICY Final conference in Prague

Below we have included the important information regarding accommodation and the venue of the Final conference.

If you have any doubts, please do not hesitate to contact us. We look forward to seeing you in January 2013.

Sincere regards,

On behalf of the organising partner
Martin Synkule
European Development Agency

E-mail: martin.synkule@eracr.cz
Mobile: +420 774 455 217

On behalf of the Lead partner
Marcella Zappaterra
President of Ferrara Province

E-mail: emma.barboni@provincia.fe.it
Phone: +39 0532 299 238



Hotel and conference venue:

Accommodation:

Hotel Grand Majestic Plaza

Truhlářská 16

110 00 Praha 1, CZ



Booking information: we kindly ask partners to make a booking by filling in the template that is attached to this infopack and sending it to the email of the hotel below. Please make sure that there is BICY acronym on the template. Breakfasts are included in the price of the hotel accommodation.

E-mail: reservation@hotel-grandmajestic.cz

For further information: www.hotel-grandmajestic.cz

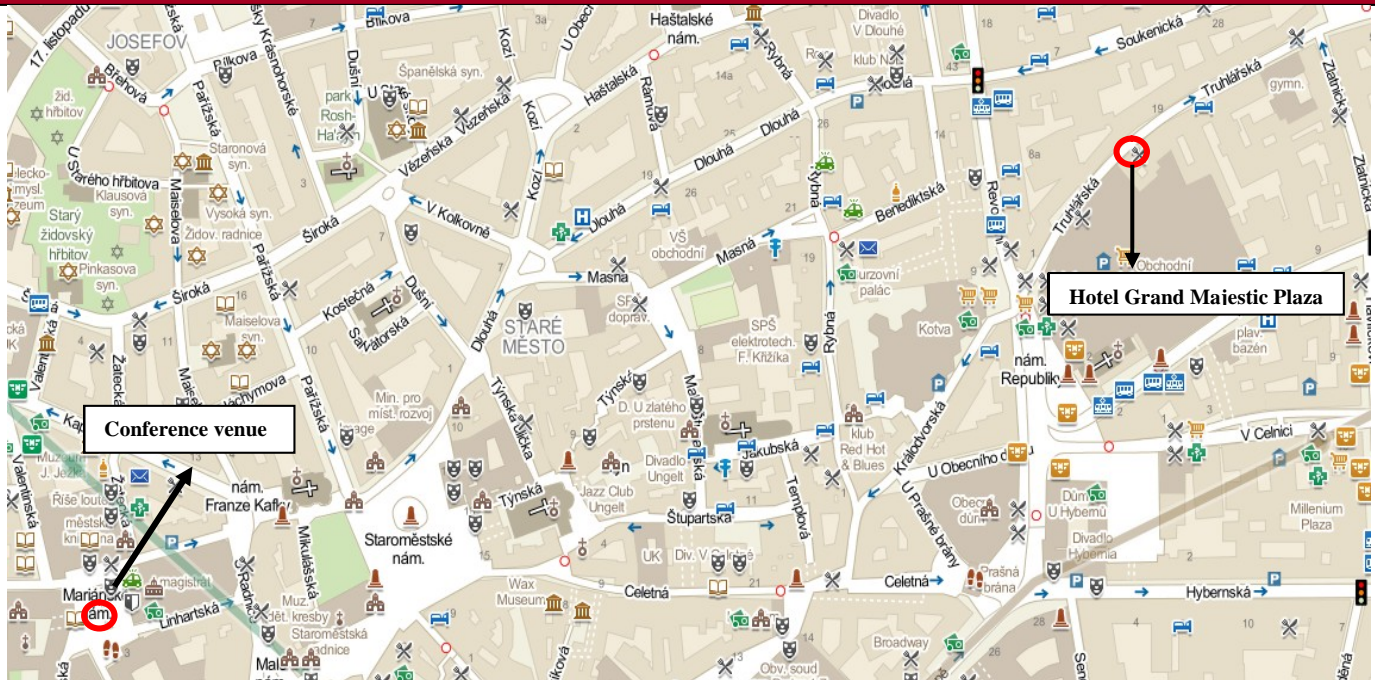
Conference venue:

City Hall - Magistrát hl. m. Praha

Mariánské nám. 2

110 00, Praha 1, CZ





The way from the hotel to the City Hall:

The hotel is not very far from the venue – only 10 minutes of walking distance. Nevertheless, there will be EDA representative waiting for you at the hotel in the morning on the 17th guide you and the BICY group to the venue.

Instructions for those willing to reach the venue separately:

Go along Truhlářská street as far as the square of Náměstí Republiky. Continue to the Powder Tower and continue along Celetná street as far as the Old Town Square. Walk over the square toward the St. Nicolas church and go on as far as the square of Franz Kafka. Walk over the square and continue to Platněřská street to Mariánské square where the City Hall is situated.



Arrival from the Václav Havel Airport to the hotel:

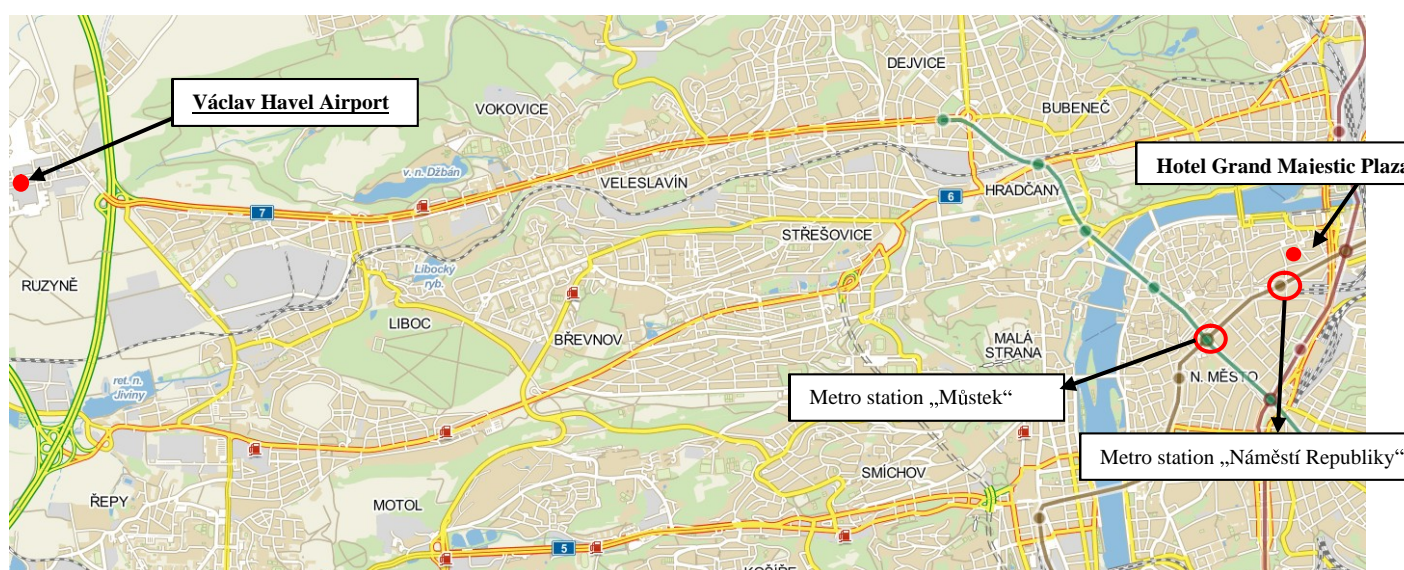
By car

Direction Center, go along Evropská Street, at the roundabout take the second exit at Československé armády street, turn left onto Jaselská street, slightly to the right to Pod Kaštany street, continue to Letenský Coronation tunnel, then continue on Štefáníkův bridge and continue to Revoluční street, turn left to the street Truhlářská to the hotel.

By public transport

1st possibility: Take a bus No. 119 from the airport to the final station Dejvická where you change for metro, line A and go from Dejvická Station to Můstek Station. There you change for metro, line B and go one stop to Náměstí Republiky station.

2nd possibility: Take a bus No. 100 from the airport to the final station Zlíchov where you change for metro, line B and go from Zlíchov to Náměstí Republiky Station (12 stops).





Public transport and taxi:

In Prague you can use metro, tram, bus or funicular and choose from following tickets:

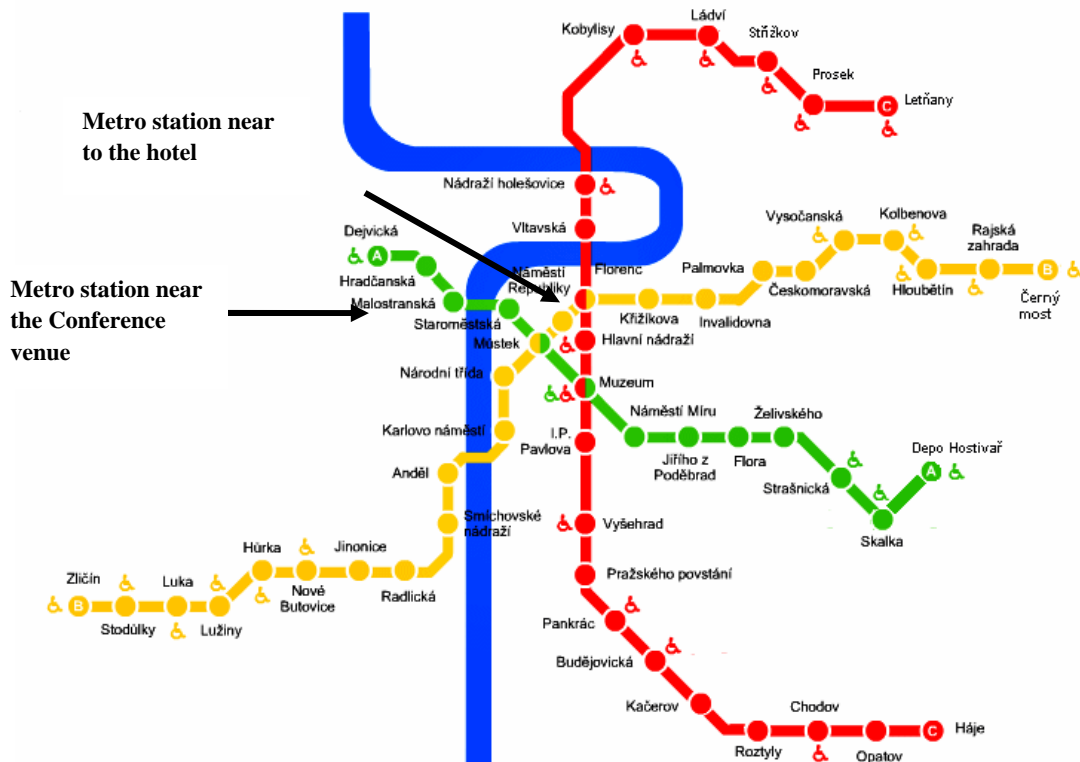
90 minutes = 32 CZK

30 minutes = 24 CZK

1 day = 110 CZK

3 days = 310 CZK

The public transport in Prague is much cheaper than taxi. The price of taxi is about 25 CZK for one kilometre and 40 CZK is the boarding rate. You can use for example City taxi (+420 257 257 257). For comfortable travelling in Prague you can see the website: <http://jzdnirady.idnes.cz/pid/spojeni/>, where you find the best connection in English.





HOTEL GRAND MAJESTIC PLAZA

**Truhlářská 16,
110 00 Praha 1, CZ**

Phone : +420 211 159 100
Fax : +420 211 159 159
E-mail : reservation@hotel-grandmajestic.cz
www.hotel-grandmajestic.cz

For a room reservation, please fill in following information:

CODE: "BICY"

Arrival date: 16th of January 2013

First name: _____ **Last Name:** _____

Arrival: _____ **Departure:** _____

E-Mail: _____

Credit Card Type:----- Number :----- Expiry date:-----

Single Room (79 € / night, breakfast and VAT incl.)	<input type="checkbox"/>
Double Room (79 € / night, breakfast and VAT incl.)	<input type="checkbox"/>

Please book your hotel room as soon as possible, no later then 2nd of January 2013.

All requests after this term can be confirmed just on the availability of the hotel.

Cancellation Policy:

Cancellations received within 1.1.2013: **no charge**

Cancellations received in period 2.1. – 9.1.2013: **amount of 1 night will be charged from your credit card**

Cancellations received from 10.1. 2013 or later or no show: **amount of 2 nights will be charged from your credit card**

Check in: from 2 pm

Check out: until 12 am (noon)

Limousine service airport – hotel: (Price: 680 CZK)

Complete flight details (flight number, place of departure, time of arrival): _____

Parking (upon availability checking): YES NO (Price: 20 EUR)